WELCOME (ABOARD)

Business Decision Making





BUSINESS DECISION MAKING

Course teachers

Prof. Nina Begičević Ređep

Prof. emer. Tihomir Hunjak

Ass. Prof. Nikola Kadoić

Barbara Šlibar

Tena Jagačić



What is Busines Decision Making course about?

- 1. How to make decision on concrete problem?
- 2. Dealing with the **context** of the problem and **decision-maker**.



Decision making styles

- Autocratic vs democratic
- Intuitive vs rational
- Delaying vs on-time
- **Determining dominant decision**making style of students (survey)
- Analysis of advantages and disadvantages of each style



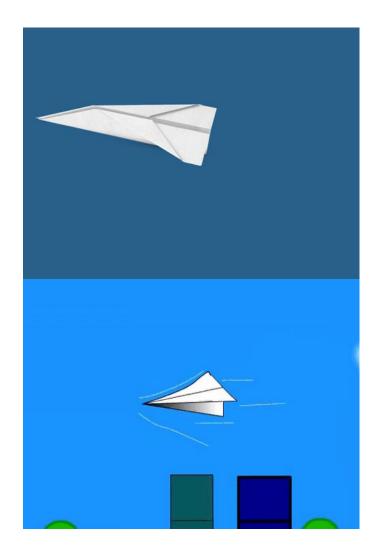


Critical thinking

- Forming the statements in the line with the intelectual standards
- Elements of thinking

Case study:

• Statements for building a **plane** that flies as far as possible



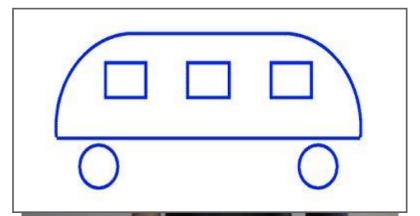


Creativity in decision making

- Finding new (better, more effective) solutions
- Discoveries in dreams (Paul McCartney: Yesterday...)
- Phases in creativity: preparation, concentration, incubation, ilumination, verification
- Brain teasers

Case study:

 The Marshmallow challenge (combines creativity, team work, inteligence, speed...)



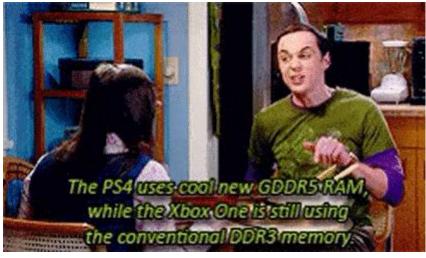


Multicriteria analysis

- Criteria, types and subtypes
- Decision making table
- Voting methods
- MCDM methods

Case study:

- Sheldon Cooper: PS4 or Xbox





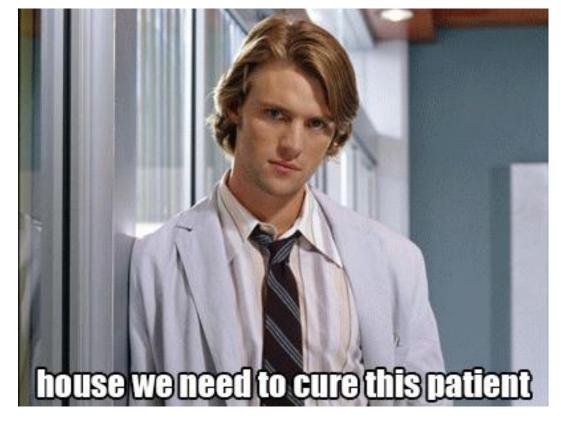


Uncertainty and risks

- **Events**
- Probability
- Matrix of payment
- Methods

Case study:

- DR. House





... and many other topics

- Phases in DM
- Organizational structure
- Conflict resolution
- **Negotiation**
- **Group decision making**
- **Ethical aspects of DM**



Organization of teaching hours in semester

- 12 weeks of teaching hours hybrid, 2 hours per week
- ROOM 8, FOl1, Thursday, 10-12
- Start: week March 9th
- Structure of each week:
 - Theoretical background of the topic
 - Assignment for points

Elements	Points (max.)
Decision-making style assignment	5
Decision-making process assignment	5
Organizational structure assignment	5
Creativity assignment and Critical thinking	10
SAM/PC assignment	10
Decision-making under uncertainty and risk	10
AHP assignment	15
Other assignments (unannounced)	20
Test	20
TOTAL	100

In case of further questions

Write mail: nkadoic@foi.unizg.hr

Floor 2, Room 75,

Literature: LMS Moodle